

KATIE MCARTHUR

Art Director + Graphic Designer + Illustrator

KATIEMCARTHUR.COM

850.607.0533

katiemcarthurdesign@gmail.com

ABOUT

I started my design journey at age 8 in PowerPoint, logged my 10,000 hours of mastery before I could drive, and now am a Certified Professional in Visual Design. My mission has always been to create meaningful designs that are rooted in intentionality and showcase impactful branding. Making hopes and dreams a reality is what I do best, and I'm thrilled for the creative partnerships ahead.

SKILLS

- | Adobe Photoshop
- | Adobe Illustrator
- | Adobe InDesign
- | Adobe Premiere Pro
- | Google Workspace
- | Microsoft Suite
- | Asana
- | Shopify
- | MailChimp

WORK EXPERIENCE

LUCKY GOAT COFFEE

Art Director *(April 2025 - Current)*

Senior Graphic Designer *(July 2021 - April 2025)*

MARGARITAVILLE

Brand Ambassador + Designer *(August 2017- July 2021)*

FSU CAMPUS RECREATION

Senior Graphic Designer *(September 2017- May 2020)*

FREELANCE

Graphic Designer + Photographer *(2013 - Current)*

- | Harmonized Aesthetics
- | Lawson Creative
- | Custom Scripts Pharmacy
- | Mustard Seed Photography
- | Reformed University Fellowship
- | Thomas County Public Library
- | Tallahassee Museum
- | Ogelsby Union Art Center
- | West Florida High School

EDUCATION

FLORIDA STATE UNIVERSITY

BS in Advertising & Media Communications